



# 2012 SUMMER INTERNSHIP INFORMATION



Ready to get your foot in the door and jumpstart your career? The Sells Agency, a full-service advertising, marketing and public relations firm with offices in Little Rock and Fayetteville, is looking for full-time interns for the summer 2012 Career Clarity program. Way more than getting coffee and making copies, we're offering students a chance to gain agency experience and start building portfolios they can be proud to call their own.

To be eligible for participation in the Career Clarity program, students must have completed their sophomore year of study in a related field: advertising, public relations, marketing, journalism, graphic design, art, etc. Interns will gain invaluable exposure to agency life and hands-on experience in their chosen discipline. But what's more, interns will be compensated for their work at the agency. Students who wish to receive college credit for their internships will be responsible for informing their supervisors of the necessary requirements.

For the 2012 program we are looking for one account services/public relations intern and one art direction/design intern. See below for the descriptions of each position. [Click here for the application.](#)

Applications are due on or before March 30. Finalists will be contacted for interviews in early April.

## **ACCOUNT SERVICES/PUBLIC RELATIONS**

An organized go-getter with strong communication skills who welcomes a challenge and can't be caught off guard by a last-minute meeting. Does this sound like you? If so, a role on the account services side of the agency could be a great fit. Responsibilities in this role include writing, research, support of community and media relations, planning and attending special events, and keeping projects and team members on track.

## **ART DIRECTION & DESIGN**

Quite simply, this internship needs to make us look good. And our clients, too. Being Adobe Photoshop, InDesign and Illustrator savvy is a must, and having an eye for outstanding design. The responsibilities of the art design internship include developing the visual look and feel of various media including print, brand identity, collateral, outdoor, TV and direct mail.

